



Athens, Georgia,
UGA Center for Continuing Education Conference Center & Hotel

Purpose

Hand in hand with their observance of milestone birthdays for GALILEO and PINES in 2010, Georgia librarians can look forward to celebrating another coming of age when the GOLD/GALILEO Users Group Conference turns 21 on Friday, August 13.

The number 21 symbolizes maturity, legitimacy and progressive civic involvement making our 21st conference theme a cause for both celebration and respect for all that Georgia libraries have accomplished through creative collaborations. Join us as we honor the importance of resource sharing – and turn all these treasured resources and events into one GOLDen occasion!

This year’s unprecedented economy is testing the resolve of the entire GOLD and GALILEO library collaboration community. As we face up to hard times, we must face down an overwhelming number of “sun, moon and stars”-type requests. Our state-wide collective response to these terrestrial matters has become the stuff of legend – but is there more we can do to leverage our limited resources and insure that librarians are the future’s most relevant information providers?

A serendipitous celestial anniversary to our celebration suggests there is indeed more to do before our quest is complete. 2010 marks the 400th anniversary of the publication of Galileo Galilei’s *Starry Messenger*, a work that changed our view of the solar system and our place in it. Come rediscover how our continued partnership can initiate a library zenith of new economic and educational opportunities for the citizens we serve.

Agenda

General Session - WELCOME	
9:00 AM-10:00 AM	Registration & Continental Breakfast
10:00 AM-10:15 AM	Welcome
10:15 AM-11:00 AM	Keynote Address: "Collaboration – and what it <i>really</i> means to come of age" -Tom Sanville, Director of Licensing and Strategic Partnerships, LYRASIS
11:00 AM-11:15 AM	Morning Break

Session I Breakouts – CENTERING OUR SUN

11:15 AM-
12:20 PM

Session I, Breakout Program "A", 65 Minutes
"GALILEO's Birthday Session"

What better way to celebrate GALILEO's 15th birthday? GALILEO staff, special guests, and special activities! — Presenters: GALILEO Staff

Session I, Breakout Program "B", 65 Minutes
"Training Showcase — Late Morning"

Rotating "Train the Trainer" Showcase for Key GALILEO Resources
— Presentations:

Encyclopaedia Britannica (Room K);
ProQuest 5000 (Room L)

12:25 PM-
1:30 PM

Lunch

Session II Breakouts – DELIVERING THE MOON

1:35 PM-2:25
PM

Session II, Breakout Program "C", 50 Minutes

"Increasing Your Online Magnitude: Stellar Tips for Gaining Usability of Your Library's Website"

Although teleportation does not yet exist, users no longer have to, nor expect to, come into the physical library to ask questions, search databases or request materials. For this reason, Library Web sites must be crisp, well designed and easy to use. This session will address fundamentals of Web site usability, such as gathering feedback and improving readability, and provide tips for making Web sites more user-friendly. The intended audience is Webmasters for small and medium-sized libraries.

— Presenter: Roy Cummings, Mercer University-Atlanta, Swilley Library

Session II, Breakout Program "D", 50 Minutes

"Open Access and Scholarly Communications: An Orbital Overview"

Open access resources create a free path to an online universe of previously published scholarly journals and other research materials. These resources have proved very helpful to researchers, students and librarians, especially librarians in reference and interlibrary loan. This session will provide a brief overview of the history of open access, they types of materials available through open access sites and some of the major resources and collections available.

— Presenter: Russell Palmer, LYRASIS

Session II, Breakout Program "E", 50 Minutes

"The PINES Decade in Georgia: A Zenith in Resource Sharing"

The Georgia Library PINES (Public Information Network for Electronic Services) is celebrating its 10th year of service providing free library access to 2.3 million Georgians and millions of dollars in cost savings to the state's libraries. This groundbreaking program, which began as a Y2K project, has grown into a supernova, serving as a successful model for statewide resource-sharing public library consortia. Evergreen, the open-source integrated library system developed by GPLS for PINES, is now used in hundreds of libraries across the nation and around the globe. This presentation will highlight the significant contributions made by PINES to the Georgia public library community during the past 10 years-and its hopes for eclipsing its past accomplishments with even brighter growth in the decades to come.

— Presenters: Elizabeth McKinney, Georgia Public Library Service; Chris Sharp, Georgia Public Library Service

Session II, Breakout Program "F", 50 Minutes

"Training Showcase — Early Afternoon"

Rotating "Train the Trainer" Showcase for Key GALILEO Resources
— Presentations:

ProQuest for K-12 (Room K);
GALILEO for Library Websites (Room L)

2:25PM-
2:40PM

Afternoon Break

Session III Breakouts - CHANGING OUR STARS

2:40 PM-3:30
PM

Session III, Breakout Program "G", 50 Minutes

"The Sky's the Limit: Using Free Government Publications to Provide Full Spectrum Reference Service"

One way to economically provide high-quality library materials to all patrons is by incorporating electronic Federal Government publications into the online catalog. This session takes one topic and tracks approximately 100 Government publications that deal with many different aspects of that topic – all free electronic publications that can easily be integrated into library collections. Justine and Jim Veatch will describe selected publications and discuss issues and strategies associated with adding Government Documents to web-based library catalogs.

— Presenters: Jim Veatch, Bartram Trail Regional Library; Justine P. Veatch, Library Consultant/Independent Contract Cataloger

Session III, Breakout Program "H", 50 Minutes

"Using Logic Models to Move Your Funding Light Years Ahead: Program Planning for Grant Applications, Evaluation and Accountability"

Learn how to use a Logic Model to develop a celestial program plan. It is an easy method that will provide a view of the program details and areas for evaluation measures to determine if the program is of benefit to the funders and attendees. Learn how to show your funders that their money is well spent and how their investment produced many rewards. This presentation will teach you how to plan for a program after the program has been designed, how to develop a proposal for the program, how to get money for the program, and how to show accountability for the funding and resources used in the program.

— Presenter: Diana Very, Georgia Public Library Service

Session III, Breakout Program "I", 50 Minutes

"When 'Generation Y' Asks Y Not?': A Photospheric Panel Presentation On Library Circulation"

Today's library is not the '70s, '80s, or '90s library. The library of today is parsecs ahead, having been forever changed by technology and by the expectations of the Net Generation. Users no longer come to the library "just to check out books." Instead, they expect to check out laptops, camcorders and digital cameras – and have a social environment within the library where they can utilize these items while sipping on their favorite lattes. The circulation desk must provide support and guidance for a galaxy of specialized multimedia needs from spreadsheet design to setup of group collaborative applications to poster printing, etc. In the current economic climate, we are challenged by trends that both dictate and pay dividends on the services we offer our users. This panel of professionals promises a lively discussion (with audience participation encouraged) on how circulation and access services through the use of new technologies and staff resources can contribute to a better user experience for all.

— Presenters: Karen Glover, Georgia Institute of Technology Library and Information Center; Stella Richardson, Georgia Institute of Technology Library and Information Center; Denita Hampton, Georgia State University Library

Session III, Breakout Program "J", 50 Minutes

"Training Showcase — Late Afternoon"

Rotating "Train the Trainer" Showcase for Key GALILEO Resources

— Presentations:

EBSCOhost Databases (Room K);

"Where I'm From in GALILEO" Lesson Plan (Room L)

Keynote Speaker — Tom Sanville

In April 2010 Tom Sanville joined LYRASIS as the new Director of Licensing and Strategic Partnerships. On behalf of the library membership he oversees all vendor licensing, programs, and strategic partnerships, including the management of the electronic resources portfolio and supervision of the implementation of database licensing.

Previously he had been Executive Director of OhioLINK since July 1992. This program now serves 89 member and participating institutions with a union catalog equipped with a statewide patron-initiated borrowing system, over 100 reference and research databases, and cooperative statewide electronic centers for theses and dissertations, journals, books, and digital media.

He is the 2007 recipient of the Professional Achievement Award for the Association for Specialized and Cooperative Library Agencies, a division of the American Library Association. The award is presented for professional achievement within the areas of networking and statewide service and programs. He is active in the development of the International Coalition of Library Consortia (ICOLC), Libraries Connect Ohio, and other library organizations.

Tom was formerly Vice President of Marketing for Online Computer Library Center (OCLC), Inc., Dublin, Ohio, where he worked for ten years. Prior to OCLC, he spent seven years in the soft drink industry including marketing positions with The Coca-Cola Company. He has a BS from the Georgia Institute of Technology and an MBA from the University of Michigan.

"Collaboration – and what it really means to come of age"

Abstract Library consortia are so ingrained into the fabric of library operations that none of us can imagine a world without them. But are we using consortia to their full advantage? "Coming of age" does not simply mean reaching a plateau of effectiveness or benchmarking efficiency. Maturity gives us the vision to see how consortium-based activity must be exploited to its fullest extent to leverage our limited economic resources into relevant information services. Transformations are still needed to extend our content-buying power, but it goes beyond that. What are the rapidly developing discovery tools and technologies needed to bring cohesive access to our underused database silos? What tools are necessary to deliver materials across the rapidly changing array of devices? Discover how collaborative action can expand our collective ability to be the future's most relevant information providers!

Presenters

<p>Caroline Cason Barratt, Learning Commons Director, Reference and Instruction Librarian, University of Georgia</p>	<p>Karen Minton, Training and Assessment Lead, GALILEO Support Services, Library Services, Board of Regents</p>
<p>Roy Cummings, Web Coordinator and Liaison to IT/Atlanta, Mercer University-Atlanta, Swilley Library</p>	<p>Russell Palmer, Educational Services Librarian, LYRASIS</p>
<p>Lauren Fancher, Director, GALILEO Support Services, Library Services, Board of Regents</p>	<p>Merryl Penson, Executive Director for Library Services, Board of Regents</p>
<p>Karen Glover, Circulation Services Librarian, Asst. Dept. Head, Georgia Institute of Technology Library and Information Center</p>	<p>Stella Richardson, Head, Circulation Department, Georgia Institute of Technology Library and Information Center</p>
<p>Katie Gohn, Lead Support Analyst, GALILEO Support Services, Library Services, Board of Regents</p>	<p>Tom Sanville, Director, Licensing and Strategic Partnerships, LYRASIS</p>
<p>Toby Graham, Director, Digital Library of Georgia, University of Georgia Libraries</p>	<p>Chris Sharp, PINES Program Manager, Georgia Public Library Service</p>
<p>Denita Hampton, Manager, Access and Media Services, Georgia State University Library</p>	<p>Jim Veatch, Technical Services Manager, Bartram Trail Regional Library</p>
<p>Ed Johnson, Director, Georgia HomePLACE, Library Services, Board of Regents</p>	<p>Justine P. Veatch, Library Consultant/Independent Contract Cataloger</p>
<p>Courtney McGough, Business Systems Analyst, GALILEO Support Services, Library Services, Board of Regents</p>	<p>Diana J. Very, Director, LSTA, Statistics and Research, Georgia Public Library Service</p>
<p>Elizabeth McKinney, PINES Program Director, Georgia Public Library Service</p>	<p>Toni Zimmerman, Director, Resource Sharing & Interlibrary Cooperation, Georgia Public Library Service</p>

Georgia Center Information

The Georgia Center for Continuing Education Conference Center & Hotel, located on the beautiful, historic campus of the University of Georgia in Athens, Georgia, provides innovative lifelong learning opportunities that develop intellectual and human potential. A full-service living and learning environment, the Georgia Center includes a 200-room hotel, restaurants, banquet areas, conference rooms, auditoriums, a fitness center, and computer labs - all under one roof. As a unit of UGA's Office of the Vice President for Public Service and Outreach, the Center brings the University's teaching, research, and service expertise to the people of Georgia and beyond!

For more information about the conference visit www.georgialibraries.org/lib/gold/ggugc2010/.