

# Take a Talking Book

## Outreach Campaign for Senior Adults in Georgia

### Georgia Media Information

On receipt of “Take a Talking Book” campaign materials, TBCs should begin contacting local media outlets about running the PSA. It is suggested that efforts be focused on media outlets with senior audiences. PSA scripts, press release templates and other tools are available on the “Take a Talking Book” Resource & Toolkit CD. If you have questions about dealing with the media, please contact the Georgia Public Library Service communications department at 404-982-3531 or [info@georgialibraries.org](mailto:info@georgialibraries.org).

Please find below links to listings of media outlets in Georgia as well as statistics on media in Georgia.

### Georgia Media Outlets

Georgia radio stations:

<http://www.shgresources.com/ga/radio/>

Georgia newspapers:

<http://www.shgresources.com/ga/newspapers/>

Georgia television stations:

<http://www.shgresources.com/ga/tv/>

### Georgia Media Statistics

Total number of newspapers: 252

Total number of periodicals: 193

Total number of publications: 445

Total number of AM radio stations: 140

Total number of FM radio stations: 133

Total number of radio stations: 273

Total number TV stations: 34

Total number cable stations: 46

Source: Gale Directory of Publications and Broadcast Media, 134<sup>th</sup> edition, ©2000